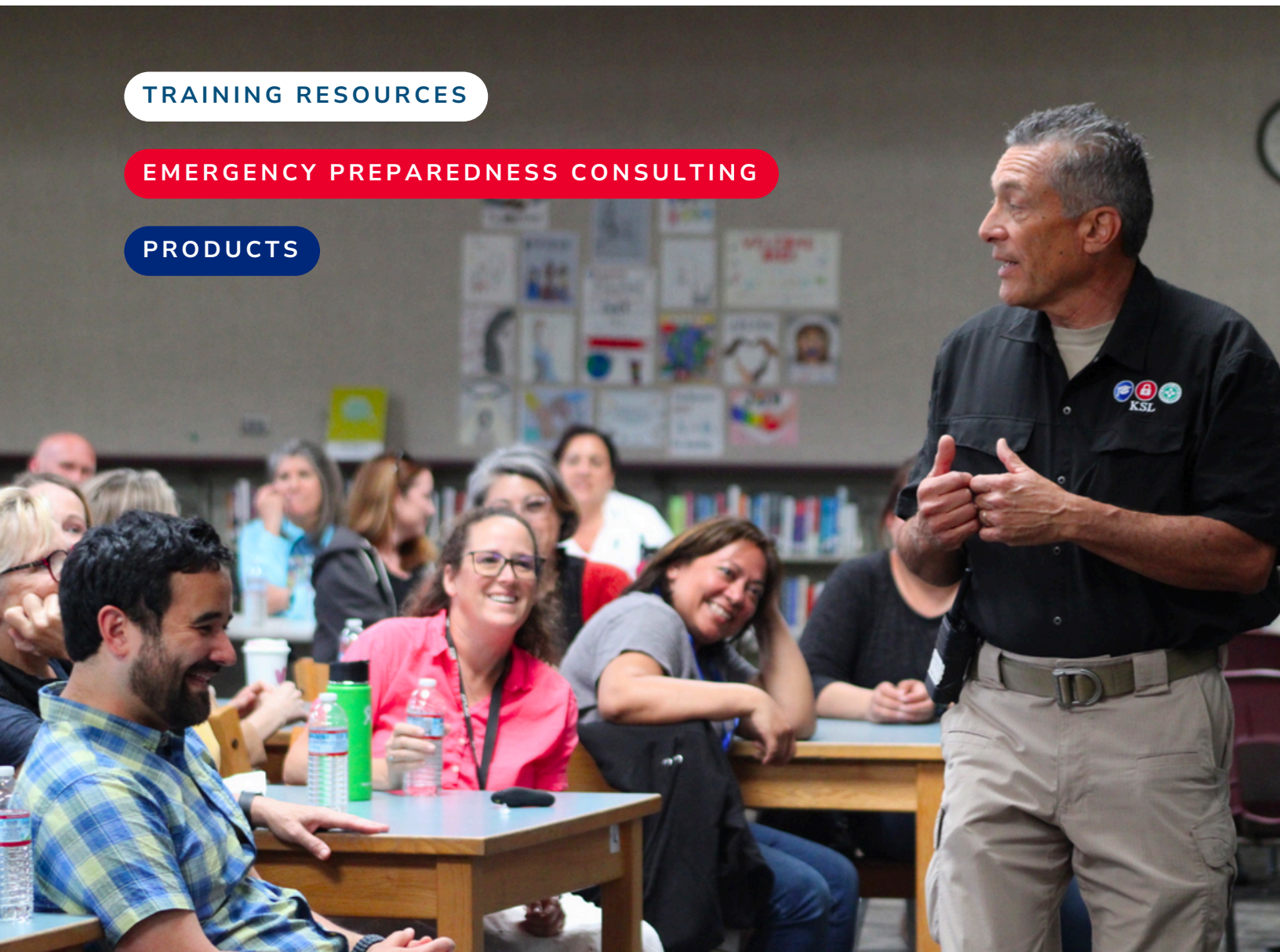


SOLUTIONS CATALOG 2025

TRAINING RESOURCES

EMERGENCY PREPAREDNESS CONSULTING

PRODUCTS



(209) 710-0271

www.knowledgesaveslives.com



TABLE OF CONTENTS

03 About Us

05 Training Resources

18 Emergency Preparedness Consulting

26 Products

31 Certificates and Recognitions

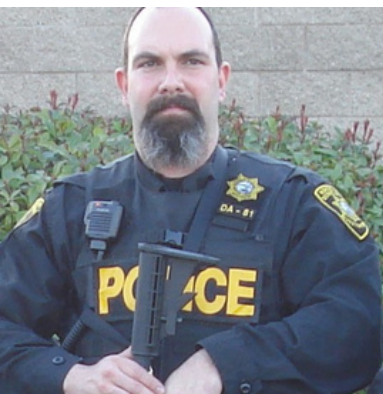
31 Contact



Knowledge Saves Lives is on a mission to empower and prepare individuals in an emergency.

Knowledge Saves Lives, Inc. is a California-based small business dedicated to educating and empowering people to survive emergencies. Since 2010, we have grown from a vision into an organization that provides workplace violence prevention training and resources to over 50,000 people annually and supports emergency preparedness efforts for over 2 million K-12 students in California, Hawaii, and Washington State.





Our team of experienced **first responders** are dedicated to saving lives.

ABOUT US

Our team consists of public safety professionals—current and retired law enforcement, firefighters, and military veterans—who have firsthand experience in critical incidents. Many of our team members were directly involved in some of the most notable emergency events in recent history, including:

- 1989** Cleveland Elementary School mass shooting (Stockton, CA)
- 1992** Los Angeles Riots
- 1995** Oklahoma City bombing
- 2013** Boston Marathon bombing
- 2013** Union City active shooter event (Union City, CA)
- 2013** Santa Monica College active shooter event (Santa Monica, CA)
- 2017** Sacramento active shooter event (Sacramento, CA)
- 2017** Route 91 Festival mass shooting (Las Vegas, NV – the largest in U.S. history)

+ Over 200 other major emergency incidents



(209) 710-0271

www.knowledgesaveslives.com





Training Resources

These are hands-on, instructional sessions designed to build skills, awareness, and compliance through active participation.

School Lockdown Training – CA SB 553 Compliant

Prepare your staff with hands-on, site-specific lockdown drills that teach situational awareness, active threat response, improvised defense, and SB 553 compliance—used by hundreds of California school districts.

School Lockdown Training 2.0

An advanced, site-adapted lockdown training that builds on basic emergency response by introducing threat recognition, evacuation techniques, bleed control, and improvised weapons.

Workplace Violence Prevention Training – CA SB 553 Compliant

Train employees to recognize and respond to workplace violence using SB 553-compliant strategies, situational awareness, and the Stop-the-Bleed program.

Bus Driver Workplace Violence Prevention Training

This course teaches bus drivers how to respond safely to emergencies with hands-on tactical training, communication protocols, and Stop-the-Bleed certification.

False Threats, Real Consequences

This student-focused training uses real cases to highlight the serious personal, legal, and community impacts of making false threats.

Communication & De-Escalation Essentials

Learn how to recognize early warning signs and safely defuse conflicts using calm communication and proven de-escalation techniques.

Advanced Communication & De-Escalation

Built around the nationally recognized Wolfson Formula, this expert-led session strengthens high-stakes communication, bias awareness, and de-escalation under pressure.

CA SB 390 Campus Security Training

This 24-hour, BSIS-certified course meets all SB 390 requirements with hands-on safety training to empower your campus security staff.

CA SB 390 Campus Security Continued Professional Development

This refresher covers active threat response, communication protocols, and personal safety techniques tailored specifically for campus security staff.

Incident Command Systems (ICS) - Tabletop Exercise Training

Train school staff and first responders in a shared ICS language and structure tailored to your district's emergency response goals.

Custom Training

Our custom training programs are tailored to the unique needs, goals, and environment of your organization. Whether you're preparing staff for emergencies, improving communication, or meeting compliance standards, we design and deliver practical, high-impact training that aligns with your team's real-world responsibilities.



School Lockdown Training - In-Person

CA SB 553 Compliant

Our 2, 3, or 4-hour site-specific lockdown training courses are designed for up to 125 school employees (maximum of 32 people per station). The training curriculum is designed based on the layout of the property as well as the design of the building or area where the employees work. In this training, four subject matter expert instructors will provide specific instruction regarding workplace violence prevention and mitigation. The attendees will learn both evacuation and lockdown best practices and conduct walk through scenarios for various emergency situations. Attendees will learn vital skills such as situational awareness, best practices for response options to workplace violence, and physical response options such as using a fire extinguisher as an improvised weapon. The conclusion of the training event includes a timed, live drill to help attendees self-evaluate their responses to a mock emergency.

KSL, Inc. is responsible for providing all equipment including fire extinguishers, portable radios, signs in English and Spanish, mobile hand sanitizing stations, training aides, and any other necessary equipment. KSL, Inc. is also responsible for sending subject matter expert consultants to the training to instruct your staff. This site-specific training program is recognized statewide and is being utilized by state, county, and municipal agencies, and departments. This program is also utilized by hundreds of California school districts, colleges, public and private organizations, and churches.

At the end of each event, all participants will be given an electronic course survey to complete. The surveys will be compiled into a single after-action report. The report will be provided to the client within 30 days following the training event. The after-action report includes a detailed course evaluation from each attendee and site-specific information and recommendations for each location.

Included

- 2, 3, or 4-Hour Site-Specific lockdown training. Instructors provide lectures, discussions, and role-playing exercises to guide participants in preventing and responding to school violence.
- 4 to 5-member instructor team will develop and provide a custom training outline with multiple site-specific scenario stations.

Pricing

- **\$7,995**
for groups up to 125 per site
- **\$4,995**
for groups up to 40 attendees

Sample Training Outline

- **Introduction & Objectives:** Provides an overview of safety strategies designed to manage and reduce the risk of an active threat on school campuses. Instructors introduce nationally recognized response principles—Run, Hide, Fight—and explain how these apply during and after a school-based emergency.
- **Situational Awareness:** Attendees are trained to identify threats early using the OODA loop (Observe, Orient, Decide, Act) model. This segment emphasizes recognizing danger from a distance, evaluating available options, and implementing appropriate physical or procedural responses.
- **Classroom Lockdown Strategies:** Instructors lead live demonstrations on how to effectively secure a classroom during an active threat. The session includes practical tips and a guided discussion on lockdown techniques that prioritize safety and rapid response.
- **Office Lockdown Procedures:** Focuses on securing or evacuating administrative areas during emergencies. Participants learn how to issue effective public safety announcements and practice tailored lockdown strategies for offices and shared spaces.
- **Improvised Defense Options:** Instructors demonstrate how to utilize common items, such as fire extinguishers, as improvised tools for last-resort defense. Practical examples and group discussion help reinforce safe decision-making under duress.
- **Live Drill Exercise:** Participants engage in a live emergency drill designed to assess their retention and application of learned lockdown protocols. The drill simulates a realistic active threat scenario to enhance preparedness and confidence.
- **Q&A + Site-Specific Consultation:** The course concludes with a Q&A session and site-specific guidance. Instructors answer questions related to workplace violence reporting, role-specific responsibilities, and individual workspace concerns not addressed during the main training.



LABOR CODE
COMPLIANT



WORKPLACE
VIOLENCE
PREVENTION



THREAT
MITIGATION

06/2025



(209) 710-0271

www.knowledgesaveslives.com



School Lockdown Training - Virtual CA SB 553 Compliant

KSL, Inc. will collaborate with the client to provide a virtual K-12 school lockdown training event, designed to accommodate groups of up to 125 per session. KSL, Inc. uses evidence-based practices to empower your staff to create positive muscle memory reactions through training that creates high stress scenarios with fight or flight responses. KSL, Inc. takes information regarding the layout of a school campus and applies it to real life dangerous events. Our instructors will train school staff on how to conduct a lockdown safely, efficiently, and effectively during an emergency. Our team of law enforcement instructors and role players have extensive training including SWAT, Investigations, Incident Command, Narcotics Task Force, Military, and Corrections backgrounds.

At the end of each event, all participants will be given an electronic course survey to complete. The surveys will be compiled into a single after-action report. The report will be provided to the client within 30 days following the training event. The after-action report includes a detailed course evaluation from each attendee and site-specific information and recommendations for each location.

Included

- 3-Hour customized lockdown training via a virtual platform. Instructors provide lectures, discussions, and role-playing exercises to guide participants in preventing and responding to school violence.
- 3 to 5-member instructor team will develop and provide a custom training outline with multiple site-specific scenario stations.

Sample Training Outline

- **Introduction & Objectives:** Introduces essential safety strategies to reduce risk and respond to active threats on school campuses. Participants review nationally recognized response protocols—including Run, Hide, Fight—and discuss recommended actions during and after a crisis.
- **Situational Awareness:** Teaches attendees how to recognize and assess potential threats from a distance using the OODA loop decision-making model. Participants explore how early recognition and thoughtful observation can support faster, more effective responses.
- **Classroom Lockdown Strategies:** A KSL-produced training video demonstrates best practices for securing a classroom during an intruder or active threat scenario. Instructors facilitate a post-video discussion that reinforces site-specific lockdown procedures and safe response techniques.
- **Office Lockdown Procedures:** Through a KSL instructional video, participants learn how to secure administrative offices and communicate effectively with public safety personnel during an emergency. Instructors follow with live discussion tailored to site conditions and response protocols.
- **Improvised Defense Options:** In a video-led demonstration, attendees explore how to use accessible items—such as fire extinguishers—as improvised defensive tools in crisis scenarios. Instructors lead a follow-up discussion highlighting realistic, last-resort resistance options and safe implementation.
- **Q&A + Site-Specific Consultation:** Concludes the course with live Q&A, allowing attendees to ask specific questions related to their own site layouts, roles, and responsibilities. Instructors provide practical guidance on lockdown readiness, active threat response, and workplace violence reporting.

Pricing

- **\$6,995**
for groups of up to 125 per session



LABOR CODE
COMPLIANT



WORKPLACE
VIOLENCE
PREVENTION



THREAT
MITIGATION

06/2025



(209) 710-0271

www.knowledgesaveslives.com



School Lockdown Training 2.0

3 or 4-hour, Advanced School Lockdown training 2.0 for up to 125 school employees. The training curriculum will be designed based on the layout of the property as well as the design of the building or area, the employee's work and prior experience in our basic site-specific lockdown course. The training will include four subject matter expert instructors who will provide specific instruction regarding workplace violence prevention and mitigation. The attendees will learn both evacuation and lockdown best practices and conduct walk through scenarios for various emergency situations. Attendees will learn vital skills such as situational awareness, best practices for response options to workplace violence as well as physical response options using a fire extinguisher as an improvised weapon. The conclusion of the training event includes a timed, live drill, to help attendees self-evaluate their responses to a mock emergency.

KSL, Inc. is responsible for providing all equipment including fire extinguishers, portable radios, signs in English and Spanish, mobile hand sanitizing stations and any other necessary equipment. This site-specific training program is recognized Statewide and is being utilized by State, County and municipal agencies and departments. This program is also utilized by hundreds of California School Districts, Colleges, public and private organizations, and churches. KSL is responsible for providing all necessary equipment for the event including fire extinguishers, training aides, equipment, and staff.

At the end of each event all participants will be given an electronic course survey to complete. The surveys will be compiled into a single after-action report. The report will be provided to the client within 30 days following the training event. The after-action report includes a detailed course evaluation from each attendee and site-specific information and recommendations for each location.

Included

- 3 or 4-Hour Advanced School Lockdown training 2.0. Instructors provide lectures, discussion, and role-playing exercises to guide participants in preventing and responding to school violence.
- 4 to 5-member instructor team will develop and provide a custom training outline with multiple site-specific scenario stations.

Pricing

- **\$7,995**
for groups up to 125 per site
- **\$4,995**
for groups up to 40 attendees

Sample Training Outline

- **Introduction & Objectives:** Provides an overview of comprehensive safety strategies to manage and respond to active threats on school campuses. This segment introduces nationally recognized emergency principles—such as Run, Hide, Fight—and outlines key response recommendations for both during and after a school crisis.
- **Situational Awareness:** Equips participants with the ability to recognize threats early using the OODA loop (Observe, Orient, Decide, Act) model. Attendees will assess their surroundings, identify available options, and apply proactive thinking in rapidly evolving situations.
- **Classroom/Office Lockdown Review:** Explains best practices for securing learning or office spaces during an intruder or active threat incident. Instructors guide participants through real-world lockdown techniques and reinforce critical decision-making under pressure.
- **Improvised Weapons for Defense:** Introduces the use of common classroom tools, like fire extinguishers, as improvised defensive options. Participants learn practical strategies for active resistance and personal survival when no other protective options are available.
- **Stop the Bleed:** Instructors demonstrate trauma response procedures to control severe bleeding in mass casualty situations. Participants practice essential techniques to apply immediate aid and save lives.
- **Evacuation: Outside to Inside:** Covers safe, coordinated movement of students and staff from outdoor areas into secure indoor environments. Instructors model effective communication and movement procedures during high-stress scenarios.
- **Evacuation: Inside to Outside:** Provides guidance on safely evacuating from classrooms or buildings to outdoor areas during emergencies. Participants will review appropriate timing, paths of egress, and group movement coordination strategies.
- **Q&A + Distribution of Materials:** Concludes the course with an open Q&A session for site-specific concerns and clarifications. Participants will receive printed and digital resources to support implementation of learned strategies and continued preparedness.

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Workplace Violence Prevention Training – CA SB 553 Compliant

Our 2-hour CA SB 553 workplace violence training courses are designed for up to 125 individuals (maximum of 32 people per station). The training curriculum can be designed based on the layout of the property as well as the design of the building or area where the employees work if requested. In this training, our team of subject matter expert instructors will provide specific instruction regarding workplace violence prevention and mitigation. The attendees will learn both evacuation and lockdown best practices and conduct walk through scenarios for various possible workplace violence situations. Attendees will learn vital skills such as situational awareness, best practices for response options to workplace violence, and physical response options using a fire extinguisher as an improvised weapon. The conclusion of the training event includes a live drill to help attendees self-evaluate their responses to a mock emergency. The course curriculum exceeds the standards under CA Labor Code 6401.9 and CA SB 553.

KSL, Inc. is responsible for providing all equipment including fire extinguishers, portable radios, signs in English and Spanish, mobile hand sanitizing stations, training aides, and any other necessary equipment. KSL, Inc. is also responsible for sending subject matter expert consultants to the training to instruct your staff. This site-specific training program is recognized statewide and is being utilized by state, county, and municipal agencies and departments. This program is also utilized by hundreds of California school districts, colleges, public and private organizations, and churches.

At the end of each event, all participants will be given an electronic course survey to complete. The surveys will be compiled into a single after-action report. The report will be provided to the client within 30 days following the training event. The after-action report includes a detailed course evaluation from each attendee and site-specific information and recommendations for each location. The client will receive documentation of the training to include in their CA SB 553 Workplace Violence Prevention Plan (WVPP).

Included

- 2-Hour Site-Specific workplace violence response training. Instructors provide lectures, discussions, and role-playing exercises to guide participants in preventing and responding to school violence.
- 3 to 5-member instructor team will develop and provide a custom training outline with multiple site-specific scenario stations.

Pricing

- **\$7,995**
for groups up to 125 per site
- **\$4,995**
for groups up to 40 attendees

Sample Training Outline

- **Introduction & Objectives:** Sets the foundation for the training by introducing safety solutions to control risk and effectively respond to active threats in the workplace. Participants are guided through the “Run, Hide, Fight” principles, with practical recommendations for what to do before, during, and after an incident of workplace violence.
- **Situational Awareness:** Teaches participants how to proactively identify and assess potential threats using the OODA loop framework (Observe, Orient, Decide, Act). Emphasis is placed on early recognition, informed decision-making, and knowing when to act or disengage.
- **Stop the Bleed:** Hands-on instruction using nationally recognized training tools to teach and practice three essential bleeding control techniques. This segment equips participants to provide life-saving aid in the aftermath of an incident.
- **Workspace Response Strategies:** Attendees learn how to secure, lock down, or evacuate their immediate work areas based on the nature of the threat. Instructors facilitate scenario-based discussions to reinforce response strategies, including making effective public safety announcements under pressure.
- **Improvised Weapons:** Introduces everyday office or facility items as defensive tools. Instructors lead a demonstration of practical applications and share guidance on how to make survival-oriented decisions when traditional means of protection are unavailable.
- **Live Drill:** Provides participants with the opportunity to apply what they've learned through a realistic, timed drill. This simulation helps attendees self-assess their understanding and response readiness in a controlled environment.
- **Q&A + Site-Specific Consultations:** Wraps up the training with an open Q&A session, allowing attendees to engage directly with instructors. Participants may also receive informal consultation on workspace-specific questions regarding reporting, preparedness, and practical safety improvements.

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Bus Driver Workplace Violence Prevention Training

This 4-hour program is designed for up to 35 school bus drivers and up to 50 total attendees to include dispatchers and other transportation department employees. KSL, Inc. Tactical Driving Training Team includes 4 current and retired officers and supervisors from The California Highway Patrol (CHP) with over 100 combined years of experience. This program includes response options for bus drivers to react safely to an emergency both on and off the bus as well as best practices for communication between the bus driver, dispatcher, and a 911 operator. The course also includes a slow speed driving course and the nationally recognized certified training program, "Stop the Bleed."

KSL, Inc. is responsible for providing all equipment including fire extinguishers, portable radios, signs in English and Spanish, mobile hand sanitizing stations, training aides, and any other necessary equipment. KSL, Inc. is also responsible for sending subject matter expert consultants to the training to instruct your staff. This site-specific training program is recognized statewide and is being utilized by state, county, and municipal agencies, and departments. This program is also utilized by numerous California school districts.

At the end of each event, all participants will be given an electronic course survey to complete. The surveys will be compiled into a single after-action report. The report will be provided to the client within 30 days following the training event. The after-action report includes a detailed course evaluation from each attendee and site-specific information and recommendations for each location.

Included

- 4-Hour MOT/Bus Driver Training. Instructors provide lectures, discussions, and role-playing exercises to guide participants in preventing and responding to potential emergencies on or near a school bus.
- 4 to 5-member instructor team will provide a custom training outline with multiple site-specific scenario stations.

Pricing

- **\$7,995**
Per Course

Sample Training Outline

- **Introduction & Objectives:** Overview of safety solutions for managing workplace violence and active threats within a school transportation setting. Introduces the nationally recognized "Run, Hide, Fight" principles and outlines appropriate driver responses before, during, and after a school crisis.
- **Stop the Bleed:** Participants receive hands-on instruction using specially developed training materials to learn and practice three life-saving bleeding control techniques, equipping them to respond effectively in high-risk scenarios.
- **Situational Awareness:** Attendees learn how to recognize potential threats from a distance, apply the OODA loop (Observe, Orient, Decide, Act) to respond appropriately, and evaluate available options based on their environment and circumstances.
- **Bus Stop Scenario:** Focuses on emergency response protocols while the bus is stationary. Drivers are trained to assess the situation, choose safe responses, and use site-specific resources based on threat level and location.
- **Moving Bus Scenario:** Simulated low-speed (under 15 mph) emergencies help drivers learn how to respond to violent or armed passengers while the vehicle is in motion, prioritizing student and personal safety.
- **Improvised Weapons:** Demonstrates the use of everyday items—such as fire extinguishers—as tools for defense during an active threat. Instructors guide participants in safe, practical methods of resistance when no other options are available.
- **Radio Communications:** Covers best practices for clear, effective communication between bus drivers, dispatchers, and emergency services. Emphasis on relaying accurate, actionable information to support rapid response.
- **Live Drill:** Attendees apply what they've learned in a scenario-based live drill, allowing for real-time assessment of decision-making, communication, and personal response techniques.
- **Q&A + Distribution of Materials:** Training wraps up with an open discussion and Q&A session. Attendees receive printed and digital take-home materials to reinforce training concepts and support continued preparedness.

06/2025



(209) 710-0271

www.knowledgesaveslives.com



False Threats, Real Consequences

Designed for Grades 5–12

This impactful, age-appropriate presentation helps students understand the serious and lasting consequences of making or sharing threats—even when intended as jokes or pranks. Led by a retired law enforcement officer and subject matter expert in school violence prevention, the 30-minute session walks students through real-world scenarios, legal case examples, and the emotional, academic, and safety repercussions of false threats.

Participants will explore how a single message or post can trigger school-wide lockdowns, disrupt learning, spread misinformation, and waste emergency resources. The presentation also discusses legal consequences for students and families, how trust between schools and law enforcement is affected, and how copycat threats and social media misuse contribute to escalating fear. Students are empowered to think critically, act responsibly, and help create safer school environments.

Each site will also receive a short parent education video and a digital follow-up resource to reinforce the message after the presentation.

Included

- KSL staff will provide all necessary AV equipment and will deliver two presentations in a single day to reach multiple student groups.
- Each school site will also receive a short parent video and a follow-up digital resource to help reinforce the message long after the event.

Pricing

- **\$3,500**
Special Pricing (Includes 2 sessions on the same day)

Sample Training Outline

- **Introduction & Objectives:** Welcome and purpose-setting that emphasizes why threat-related behavior has real, serious consequences. Led by a retired law enforcement professional, students are prepared to engage with real-world examples and gain a deeper understanding of the impacts their actions can have on the entire school community.
- **The Chain of Events Triggered by a Threat:** Explains how even a single comment, text, or social media post can launch a cascade of emergency responses, including lockdowns, evacuations, and law enforcement involvement. Highlights the ripple effect on school operations, safety protocols, and student well-being.
- **Legal, Academic, and Emotional Consequences:** Outlines what happens when a false threat is reported, from police investigations and disciplinary actions to emotional fallout and long-term academic disruptions. Students will learn how their digital footprint can follow them for years and what legal liabilities may exist for both them and their families.
- **Real-Life Cases of Lockdowns and Disruptions:** Shares powerful, age-appropriate case studies and stories where false threats caused school closures, community panic, and long-term reputational harm. Students are encouraged to reflect on how similar actions could affect their own lives and schools.
- **The Role of Students and Families in Preventing Incidents:** Discusses how students play a critical role in maintaining safety by reporting concerns, avoiding harmful behavior, and understanding the power of their influence. Stresses the shared responsibility between youth, parents, and school officials in creating safe learning environments.
- **Digital Citizenship and Responsible Social Media Use:** Promotes thoughtful and responsible technology use by educating students on how misinformation spreads and the dangers of sharing or reacting to unverified content.
- **Q&A:** Concludes with a short discussion and opportunity for student questions. Each site receives a follow-up digital resource for students, along with a 1-minute video for parents highlighting the consequences of student threats and guidance on monitoring their child's digital activity.



SCHOOL THREAT
PREVENTION



WORKPLACE VIOLENCE
PREVENTION



THREAT MITIGATION

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Communication and De-Escalation Essentials

Presented by John Wilson, Internationally Recognized Subject Matter Expert

This dynamic four-hour presentation is led by John Wilson, an internationally recognized subject matter expert in de-escalation and communication under pressure. Attendees will learn proven verbal and nonverbal techniques—including The Wolfson Formula—a practical, universal system for maintaining composure, building rapport, and gaining cooperation in high-stress situations.

The training is tailored to the unique needs of the audience, with real-world strategies to improve communication with students, parents, the public, coworkers, and administrators. Participants will also explore the psychology behind crisis behavior, body language cues, and personal bias, gaining insights that strengthen their professional presence and resilience.

This nationally recognized training has been delivered to thousands of professionals and is quickly becoming the gold standard for practical de-escalation skills. Attendees will leave motivated, equipped, and empowered with tools they can use immediately.

Included

- Customized 4-hour training tailored to audience roles and responsibilities, focused on real-life interactions for high-stakes environments.
- KSL will arrive one hour prior for setup for on-site coordination. Clients must provide a safe, clean space with adequate seating and AV support for large groups (100+ attendees). KSL supplies all course materials.

Pricing

- **\$9,995**
per speaking engagement

Sample Training Outline

- **Introduction & Objectives:** Welcome and overview of the course, outlining the goals and setting expectations. Participants will explore the power of effective communication and its role in navigating high-stakes, real-world scenarios across professional settings.
- **The Wolfson Formula:** Introduces a proven, easy-to-use communication system designed to help individuals remain composed, establish rapport, and gain cooperation in challenging situations. Attendees will learn how this method applies across various contexts such as crisis response, investigations, and public interactions.
- **Crisis Psychology & Body Language:** Explores how stress, predictability, bias, and nonverbal behavior shape interactions during moments of conflict. Participants learn to identify key body language cues and manage their own presence to influence outcomes and prevent escalation.
- **Resilience & Motivation Segment:** Delivers an inspiring segment focused on building personal and professional resilience. Emphasizes internal tools for maintaining composure and strategies for overcoming adversity and staying motivated in difficult circumstances.
- **Quick-Reference Takeaways:** Participants will receive practical, easy-to-use reference materials including a pocket-sized guide and poster-style visual. These tools reinforce course content and support daily application of communication strategies long after the training.
- **Q&A + Distribution of Materials:** Ends with an open forum for participant questions and real-life discussion. Attendees leave with materials for continued learning and application in their roles.



EFFECTIVE
COMMUNICATION
TRAINING



CONFLICT
RESOLUTION



DE-ESCALATION
TRAINING

Advanced Communication and De-Escalation

Presented by John Wilson, Internationally Recognized Subject Matter Expert and Amy Segui, Expert in Conflict Analysis & Resolution

This engaging 3 to 4-hour seminar is designed to help professionals effectively manage and resolve conflict in high-pressure environments. Led by John Wilson and Amy Segui, two leading experts in communication, conflict analysis, and de-escalation, this course offers practical skills that can be applied in professional, public-facing, and team-based settings.

Participants will explore various types of conflict, understand their root causes, and learn simple, adaptable strategies to promote clarity, cooperation, and resolution. Emphasis is placed on recognizing early warning signs, understanding how human behavior drives conflict escalation, and learning to communicate with intention under pressure.

A unique component of the course includes the Foust-Wolfson Project tools—quick, evidence-based assessments that can be used in daily practice to resolve disputes effectively. All attendees will leave with reference materials in both physical and digital formats to support ongoing learning and application.

Included

- Customized 4-hour training for professionals in education, public safety, and service-oriented roles.

Sample Training Outline

- **Introduction & Objectives:** Welcoming participants and an overview of the course goals, setting the stage for the day's learning. Instructors demonstrate how effective communication directly influences professional outcomes, especially in high-pressure situations.
- **Understanding Conflict:** Examines the different types of workplace and interpersonal conflict, identifies common root causes of escalation, and explains how stress and emotion can shape an individual's response to conflict.
- **Human Behavior in High-Stakes Situations:** Explains how behavior and perception influence the direction of a conflict, how to recognize early warning signs, and how to adjust communication style to reduce the likelihood of escalation.
- **Communication & De-escalation Tools:** Provides practical verbal and nonverbal strategies to manage conflict more effectively. Emphasis placed on the use of tone, timing, and clarity to influence outcomes, with specific application of the Wolfson communication model.
- **The Foust-Wolfson Project Tools:** Introduces a structured conflict assessment model. Attendees walk through a step-by-step process for evaluating and responding to conflict, and will apply their learning through practice scenarios grounded in real-world experiences.
- **Resilience & Motivation Segment:** Focuses on building personal resilience by developing internal tools to stay composed and focused during conflict. Techniques will also be shared to help participants recover, reflect, and grow from challenging interactions.
- **Q&A + Distribution of Materials:** Course concludes with an open group discussion and opportunity for practical questions. Attendees will receive both printed and digital resources to support continued application of course concepts in their day-to-day roles.

Pricing

- **\$10,995**
per speaking engagement



CRISIS
COMMUNICATION
STRATEGIES



CONFLICT
RESOLUTION



DE-ESCALATION
TRAINING

06/2025



(209) 710-0271

www.knowledgesaveslives.com



CA SB 390 Campus Security Training

As of July 1, 2021, California law requires all school security employees, regardless of hours worked, to complete a certified school safety training course in compliance with CA Senate Bill 390. This KSL, Inc. course is taught by a Peace Officer Standards and Training (POST) certified instructor and is certified by The Bureau of Security and Investigative Services (BSIS). This course meets the certification requirements of Ca Ed Code 38001.5 and CA SB390.

This comprehensive, in-person, hands-on 3-day course equips attendees with critical skills for maintaining safety on school campuses, including communication techniques, legal knowledge, and tactical awareness. Attendees will also become certified in the nationally recognized Stop the Bleed program.

The curriculum is based on adult learning principles and includes both classroom instruction and practical application. Participants will gain a deeper understanding of campus safety roles, legal responsibilities, and evidence-based practices to help mitigate risk and promote a safe school environment.

Pricing

- **\$395**
per person (20 person
minimum)

3-Day Course Includes

- **Introduction & Objectives:** Kicks off with a comprehensive overview of the course goals and the importance of safety and professionalism in campus security roles. Participants are introduced to how SB 390 training requirements align with California Education Code and the expectations for BSIS-certified school security staff.
- **Foundations & Legal Compliance:** Covers the legislative background and intent behind Senate Bills 1626 and 390. Instructors provide a legal overview of key topics such as search and seizure laws, mandatory reporting, and the clearly defined roles and responsibilities of campus security. This section also introduces POST and BSIS training standards that guide security operations in California schools.
- **Skill-Building & Application:** Focuses on building core security skills through communication and de-escalation strategies, the ability to recognize dangerous behavior, and accurate report writing. Participants learn essential concepts and techniques to enhance their day-to-day performance, including tools they can add to their professional "tool belt."
- **Certification & Practice:** Participants receive certification in the nationally recognized "Stop the Bleed" emergency medical program and certification for Campus Security per SB 390. The section also includes training on visual site protection methods, school safety protocols, and observation techniques. The course concludes with scenario-based exercises and a written exam to assess comprehension and readiness.
- **Q&A + Distribution of Materials:** The training wraps up with an open discussion to address participant questions and real-world scenarios. Attendees receive printed and digital reference materials, including policy summaries and practical job aids to support continued growth and compliance with SB 390.



CA POST
CERTIFIED
INSTRUCTORS



STOP-THE-BLEED
CERTIFICATION



LEGAL & TACTICAL

06/2025



(209) 710-0271

www.knowledgesaveslives.com



CA SB 390 Campus Security Continued Professional Development

As of July 1, 2021, California law requires all school security employees, regardless of hours worked, to complete a certified school safety training course in compliance with CA Senate Bill 390. This KSL, Inc. update course is taught by a Peace Officer Standards and Training (POST) certified instructor and is certified by The Bureau of Security and Investigative Services (BSIS). This course meets the certification requirements of Ca Ed Code 38001.5 and CA SB390. This training fulfills the annual continued professional development requirement and is customized to reflect your district's real-world needs and recent updates in law and policy.

This is the update of the 3-day course and covers a wide range of current topics including risk mitigation, student crisis recognition, and case law updates—ensuring your team is informed, prepared, and operating in full compliance with California law. Attendees must have taken the 3-day SB 390 Campus Security course.

KSL instructors will travel to your location and provide all necessary training materials, or the course can be delivered virtually.

Pricing

- **\$2,995**
(up to 50 participants)



MEETS ANNUAL
UPDATE



POST & BSIS



DELIVERED ON-SITE
OR VIRTUALLY

Sample Training Outline

- **Introduction & Objectives:** This 8-hour update course builds upon the foundational 24-hour CA SB 390 Campus Security Training. It is designed to meet the annual continuing education requirements set by California Education Code 38001.5 and Senate Bill 390. The session begins with a refresher on key responsibilities and goals for campus security personnel, reinforcing the importance of ongoing learning to maintain a safe and legally compliant school environment.
- **Legal and Policy Updates:** Covers the latest changes in applicable case law and education codes that impact school security practices. Participants will also review current district policies and procedures to ensure continued compliance with CA SB 390 standards.
- **Behavioral Recognition & Crisis Response:** Equips attendees to better identify students in crisis and recognize emerging threats through behavioral cues. Emphasis is placed on reducing risk and liability through timely intervention and trauma-informed response strategies.
- **De-escalation & Communication:** Revisits and enhances conflict resolution and de-escalation tools introduced in the initial training. Attendees refine their ability to defuse tense situations using calm, respectful, and effective communication techniques.
- **Documentation & Reporting:** Focuses on best practices for report writing, including legal considerations and documentation that supports clear communication with administrators and law enforcement. Attendees practice improving accuracy and professionalism in reporting incidents.
- **Campus Threat Recognition:** Strengthens participants' situational awareness by identifying patterns and behaviors that may signal a threat. Real-world examples and interactive discussion will guide participants in appropriate response techniques.
- **Q&A + Distribution of Materials:** The course concludes with an open Q&A session, allowing for discussion of site-specific concerns or policy clarifications. All attendees will receive printed and digital materials that summarize the course content and support continued compliance and effectiveness on the job.

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Incident Command Systems (ICS) - Tabletop Exercise Training

The Incident Command System (ICS) is a nationally recognized framework that provides a common language and scalable organizational structure for responding to emergencies. ICS ensures seamless coordination between school district staff and first responders, allowing for rapid decision-making and efficient resource deployment in times of crisis.

KSL's ICS training is tailored to your district's unique needs and level of readiness. Whether you're building foundational awareness or preparing leadership teams for advanced tabletop exercises, our expert-led training equips staff with the knowledge and confidence to take action during critical incidents. The course also demonstrates how to integrate your Emergency Operations Plan (EOP) into real-world emergency scenarios—ensuring your team is prepared, compliant, and aligned with state and federal funding requirements, including the REMS grant CFDA 84.184E.

Pricing

- **\$2,995**
per session plus applicable
travel costs



ICS TEAM
COORDINATION



CUSTOM TRAINING
MODULES



EOP INTEGRATION
GUIDANCE

Sample Training Outline

- **Introduction & Objectives:** Participants are welcomed with an overview of the course's purpose: to strengthen district-wide emergency preparedness through the structured use of the Incident Command System (ICS). The training explains how ICS provides a shared language and scalable organizational structure to streamline response in critical incidents. Goals for the session are reviewed, including improving coordination, clarifying roles, and applying district-specific Emergency Operations Plans (EOPs).
- **Foundations of ICS:** Covers the basics of ICS, including its history, terminology, and core principles. Entry-level participants will learn how ICS supports consistent, effective responses across agencies and departments. Key roles within the command structure are introduced, preparing staff to align their existing skills with appropriate ICS positions.
- **Customized Tabletop Exercises:** Participants engage in realistic, scenario-based tabletop exercises tailored to their district's size, organization, and unique risks. These simulations test response coordination, resource allocation, and communication protocols. Group debriefs follow each exercise to identify strengths and improvement areas.
- **Role-Specific Response Training:** Provides deeper instruction for specific ICS roles (e.g., Incident Commander, Operations Chief, Logistics). Staff learn how to effectively transition into these roles during real emergencies, with a focus on decision-making, delegation, and inter-agency coordination.
- **EOP Integration:** Participants learn how to use their district's existing Emergency Operations Plan (EOP) within the ICS framework. Instructors guide staff through applying written procedures to real-world scenarios, ensuring that plans are understood and actionable in a crisis.
- **Compliance & Funding Alignment:** Training satisfies preparedness requirements for schools receiving federal or state funding such as REMS grants. This segment emphasizes documentation, training logs, and maintaining readiness through routine drills.
- **Q&A + Distribution of Materials:** The training concludes with an interactive Q&A session, addressing district-specific concerns. Attendees receive printed and digital resources, including ICS quick reference materials, response flow charts, and summary guides to support ongoing implementation.

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Custom Training

Knowledge Saves Lives, Inc. is California's leading law enforcement-based consulting and training firm, offering customized safety solutions backed by real-world experience. Since 2010, the organization has supported schools, government agencies, healthcare systems, faith-based institutions, and private businesses in building safer environments. Each project is led by subject matter experts with backgrounds in law enforcement, fire services, military operations, and emergency response—many of whom have been directly involved in high-profile critical incidents. Through a hands-on, practical approach, Knowledge Saves Lives equips organizations with the insight and tools necessary to prevent, respond to, and recover from emergencies.

With more than a decade of experience, Knowledge Saves Lives brings credibility, field-tested insight, and precision to every engagement. Custom training projects are approached with a commitment to practicality and clarity, ensuring solutions are both actionable and sustainable. The firm's advisors have held leadership roles in public safety and contributed to safety advancements at the local, regional, and state level. Their expertise includes compliance with best practices, threat mitigation, and the design of safe and secure learning and working environments.

Knowledge Saves Lives exists to help organizations prepare for the unexpected, protect their people, and strengthen emergency readiness. Training services are designed to empower leadership teams with high-quality, expert-driven guidance that supports effective decision-making and long-term safety planning.

Pricing

- **\$295**
Per Hour

Sample Customized Trainings

- Behavioral Threat Assessment Team (BTAT) Training SB 906
- Campus Security Laws and Liability
- Clery Act Compliance
- Disasters and Emergencies*
- Dynamics of Student Behavior
- Incident Command Systems (ICS)+
- Mandated Reporting for Campus Security Staff
- Patrol Strategies and Radio Communication*
- Physical Intervention Techniques (2-hour block of training)
- Report Writing and Mandatory Documentation for School Security
- School Safety Best Practices*
- Search and Seizure on Campus
- Site Protection through Observational Techniques (FEMA-SPOT)
- Stop The Bleed (National Certified Course)
- Substance Abuse Recognition
- Supervising Campus Security Staff
- Survivor's Mindset (Public & Private Employee Session)
- Warrior's Mindset (First Responder Session)

*This curriculum is designed specifically for the attendee.

+The ICS course can be provided in 2-, 4-, 8- or 16-hour programs.



Emergency Preparedness Consulting

These offerings involve strategic safety planning, compliance documentation, environmental assessments, and expert guidance for leadership teams.

Risk Assessment Report with Secret Shopper Footage

We evaluate safety gaps with confidential assessments, secret shopper testing, and compliance analysis to provide actionable, cost-effective recommendations.

Wildfire Prevention Report

Retired fire professionals assess your site and deliver a custom report detailing seasonal maintenance and mitigation measures from 30 to 100 feet around buildings.

Workplace Violence Prevention Plan - CA SB 553 Compliant

We create a fully compliant violence prevention plan per Labor Code 6401.9 so your team knows how to respond, report, and stay prepared.

Emergency Response Plan

We update, develop, and train your team on a customized emergency response plan that aligns with ICS protocols and government requirements.

Emergency Evacuation Maps

We offer easy-to-read evacuation maps and emergency procedures that meet California Education Code 32281(a) requirements. Our custom one-page solutions combine floor-specific visuals and quick-reference protocols to guide safe, rapid response during any emergency.

Comprehensive School Safety Plan (CSSP)

We develop and deliver a board-ready, AB 1747-compliant safety plan that addresses physical, social, and emotional safety for all K-12 schools.

Professional Consulting Services

We offer expert consulting for safety, compliance, and emergency preparedness, backed by over 1,300 years of combined real-world experience.



Risk Assessment Report & Secret Shopper Footage

Site risk assessments help identify vulnerabilities and evaluate current policies and procedures related to safety at your business, work site, or campus. With this assessment, we help mirror safety policies and procedures with daily staff routines. We aim to help educate, mitigate risk, and prepare you for the unforeseen future. This service includes an optional "secret shopper" type assessment done by one of our consultants, posing as an everyday visitor on the property to give you the opportunity to better manage expectations of the current policies and see video footage of the interactions of staff and visitors.

After the initial assessment through the lens of a visitor, our consultants will meet with a site representative and tour the campus or property. Our staff will be responsible for gathering data and conducting brief interviews to learn about the workplace culture, safety, security systems, and emergency preparedness procedures currently in place.

Our confidential site safety assessment report is authored in the Federal Emergency Management Agency (FEMA) format and standards. The information can easily be transferred into grants, and other funding opportunity documents and applications.

The final phase includes a virtual presentation and Q&A session by our subject matter experts. Our job is to not only identify potential deficiencies and risks but also provide you with cost-effective solutions and options policies, and much more.

KSL, Inc. shall be responsible for working with the client to schedule the risk assessment site visit to the requested location within 10 days of receiving this signed agreement. KSL, Inc. shall provide a written report and presentation to the client within 15 working days from the initial site visit and risk assessment or scheduled at the convenience of the client.

Pricing

- **\$6,500***
Per Site

**May require custom proposal.*



ANONYMOUS
SAFETY TESTING



CONFIDENTIAL
VIDEO REPORT



ACTIONABLE
RECOMMENDATIONS

Report Categories

- Access control
- Crime Prevention Through Environmental Design (CPTED)
- Perimeter and interior fencing
- Signage
- Visitor policies and procedures
- Mass notification
- DSA/ADA requirements related to emergency procedures
- Emergency preparedness training
- Policies and procedures
- School or workplace climate
- Social media monitoring
- Security staff
- Student supervision procedures (if applicable)
- Lockdown capabilities
- Video surveillance
- Cyber security and server equipment
- Lighting
- After-hours accessibility
- Review of emergency response documents such as CSSP and/or IIPP
- Website review for safety and security information
- Family/employee reunification plans
- Incident Command Systems (ICS) or Continuation of Operations Plan (COOP)
- List of recommendations based on order of importance.



Wildfire Prevention Report

Knowledge Saves Lives, Inc. offers professional wildfire prevention reports tailored to protect schools, campuses, and other public facilities across California. Our expert team—composed of retired CAL FIRE strike team leaders, emergency responders, and fire mitigation specialists—has over 100 years of combined experience. We conduct thorough on-site evaluations and deliver practical, sustainable fire management strategies.

The wildfire report includes a complete assessment of the building exterior and surrounding property, with a focus on creating defensible space from 0 to 100 feet around structures. We identify fire hazards such as overgrown vegetation, ignition risks, and combustible materials, and provide specific recommendations aligned with State Fire Marshal guidelines. Our service is non-intrusive and designed to avoid disrupting day-to-day operations.

Each report comes with an interactive Google® Map featuring clickable GPS-tagged icons, photographs, and expert commentary. This user-friendly tool helps facilities teams or contractors locate and resolve vulnerabilities quickly and accurately. With a trusted track record—zero sites served by KSL have suffered wildfire-related financial loss—our wildfire prevention service is a proven investment in campus safety and resilience.

Pricing

- **\$2,995**
Per Site

Report Includes

- **Comprehensive Property Assessment:** Our team of seasoned fire professionals conducts an in-depth evaluation of your entire site, identifying wildfire risks around structures and across the landscape—from vegetation overgrowth to combustible storage materials.
- **Interactive Digital Map with GPS-Tagged Findings:** Each report includes a custom Google® Map populated with clickable icons that reveal issue-specific notes, expert recommendations, and high-resolution photos tied to exact GPS locations, streamlining site cleanup and contractor coordination.
- **Defensible Space Zone Recommendations (0–100 Feet):** We outline zone-by-zone mitigation strategies, aligned with State Fire Marshal guidance, detailing what to remove, trim, or relocate within 0–5 ft, 5–30 ft, and 30–100 ft around buildings to maximize fire resistance.
- **Visual Site Markers for Easy Reference:** All identified vulnerabilities are flagged in the field using bright hazard tape, making it easy for your team or vendors to locate and address risks without relying solely on written directions.
- **State Code Compliance & Best Practices:** Reports include a clear summary of current defensible space regulations and fire mitigation recommendations endorsed by the California State Fire Marshal, ensuring alignment with statewide expectations.
- **On-Site Consultation and Risk Reduction Strategies:** Our uniformed consultants are available during the walkthrough to discuss immediate safety concerns and share expert insights on year-round property maintenance and wildfire risk reduction.
- **Maintenance-Friendly Reporting Format:** The final report is structured for easy distribution and implementation, whether it's handed off to facilities staff, shared with leadership, or used to guide external contractor work.
- **Comprehensive Support:** We provide detailed reports with actionable recommendations and interactive site maps to guide you in creating defensible spaces and seasonal mitigation plans.

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Workplace Violence Prevention Plan - CA SB 553 Compliant

Knowledge Saves Lives (KSL) offers a full-service Workplace Violence Prevention Plan in compliance with California Senate Bill 553. This law requires every employer in California to implement and maintain a written plan that proactively prevents and responds to workplace violence. Our team ensures your organization is not only compliant, but also equipped to promote a safe and respectful workplace culture through effective protocols, communication systems, and staff education.

The process begins with an on-site risk control inspection to identify workplace-specific vulnerabilities. KSL's team of safety professionals then develops a custom plan tailored to your operations. This plan includes all seventeen mandated sections required by SB 553, covering everything from emergency communication procedures and retaliation protections to coordination with outside employers and post-incident investigations. The final deliverables also include a Workplace Violence Incident Log formatted to meet the nine required data fields outlined in California Labor Code 6401.9.

To support successful rollout, KSL will conduct a virtual training session for staff and supervisors, offering a clear overview of the plan, how to complete the incident log, and a live Q&A session. Delivered within 15 business days of the site visit, our solution provides your organization with a ready-to-implement safety plan that ensures compliance, enhances reporting transparency, and helps mitigate risk across all levels of your workplace.

Pricing

- **\$6,500**
per organization*

*May require a custom proposal.



SB 553
COMPLIANT



LIVE THREAT
RESPONSE



SITUATIONAL
AWARENESS SKILLS

Included in Plan

Each section is customized for your operations and designed to meet the requirements of SB 553.

- **Site Safety Assessment:** An on-site inspection to identify existing safety gaps and inform plan development specific to your workplace environment.
- **Custom Prevention Plan:** A comprehensive plan covering all mandated elements including retaliation protections, emergency procedures, hazard correction, employee communication, and training procedures.
- **Incident Response Protocols:** Clear, actionable steps for managing workplace violence incidents—from internal reporting to engaging emergency services.
- **Retaliation-Free Reporting System:** Policies and procedures that protect employees when reporting threats or incidents, reinforcing a culture of trust and accountability.
- **Training & Communication Procedures:** Defined processes to ensure employees understand how to report violence, respond during an incident, and receive plan updates.
- **Workplace Violence Incident Log:** A compliant, easy-to-use digital logbook to track and document workplace violence incidents per Labor Code 6401.9.
- **Post-Incident Procedures:** Protocols for response, investigation, and documentation following any workplace violence event, including corrective actions.
- **Annual Audit & Evaluation Process:** Built-in guidance for reviewing the plan each year with staff input, ensuring continuous improvement and legal compliance.
- **Virtual Staff Training:** Interactive training session covering plan highlights, reporting procedures, and Q&A, designed for employees and leadership teams.



Emergency Response Plan

A fully developed Emergency Response Plan (ERP) is a critical requirement for any government agency, public institution, or school district operating under Incident Command System (ICS) protocols. This essential document outlines exactly how your organization will respond during emergencies—covering command center activation, departmental responsibilities, resource coordination, and continuity of operations.

KSL will work closely with your leadership and stakeholders to assess current procedures, identify gaps, and restructure your ERP into a clear, easy-to-navigate plan. The process includes meetings with key personnel, coordination of response resources, and final preparation of board-ready approval materials. Training is provided to ensure your team understands and can confidently activate the plan when needed.

With expert-led guidance, proven methodology, and ICS-aligned structure, your new ERP will become a practical, actionable tool—ready when it matters most. KSL, Inc. shall be responsible for working with the client to schedule the risk assessment site visit to the requested location within 10 days of receiving this signed agreement. KSL, Inc. shall provide a written report and presentation to the client within 15 working days from the initial site visit and risk assessment or scheduled at the convenience of the client.

Included

- Each school site will also receive a short parent video and a follow-up digital resource to help reinforce the message long after the event.

Pricing

- **\$14,995**
per agency or district
*May require a custom proposal.

Plan Includes

- **Risk Assessment & Operational Data Collection:** KSL will conduct an on-site visit within 10 business days of agreement to review existing emergency plans, identify vulnerabilities, and gather detailed operational information tailored to your facility's structure and day-to-day functions.
- **Customized Plan Development & Timely Draft Delivery:** Using field observations, organizational data, and staff input, we will craft a site-specific Emergency Response Plan. A professional draft will be delivered within 15 working days of the site visit, ensuring timely alignment with internal timelines or compliance requirements.
- **Stakeholder Collaboration & Leadership Engagement:** Our team will facilitate structured discussions with key stakeholders—including department leads and administrators—to align emergency procedures with real-world workflows and assign clear responsibilities across the organization.
- **Board-Ready Finalization & Presentation Support:** The finalized Emergency Response Plan will be professionally formatted and include all required documentation to support a successful review and adoption by your governing board. We also provide guidance for presenting the plan in formal meetings.
- **Implementation Training for Key Personnel (Up to 8 Hours):** KSL will provide interactive, role-specific training for essential staff to ensure a confident and coordinated implementation of the Emergency Response Plan, reinforcing ICS protocols and response readiness.
- **Interagency Coordination & MOU Integration:** We will review and incorporate existing Memorandums of Understanding (MOUs) and available emergency resources from local, state, and federal agencies. These elements will be updated and integrated into your plan to ensure full compliance and seamless collaboration in a crisis.



ICS-COMPLIANT
STRUCTURE



BOARD-READY
DOCUMENTATION



CUSTOM STAFF
TRAINING

06/2025



(209) 710-0271

www.knowledgesaveslives.com



Emergency Evacuation Maps

Emergency Response Quick Reference Poster Included

When emergencies happen, there is no time to flip through lengthy manuals. Knowledge Saves Lives offers custom, site-specific Emergency Evacuation Maps and Quick Reference Posters that comply with California Education Code 32281(a) and 35294. These one-page tools combine clear visuals and essential procedures to guide staff and students through fires, lockdowns, earthquakes, and other emergency situations—right from the walls of every classroom and office.

Our team works closely with district staff to produce accurate, easy-to-read evacuation maps for each building on campus. Each map highlights critical information such as exits, rally points, stairwells, AEDs, fire extinguishers, and more—tailored to your site's current layout and procedures. We also develop a custom quick-reference guide with step-by-step responses for multiple emergency types, ensuring your team knows how to act when seconds count.

Replacing bulky flip charts with clear, concise visual aids allows for faster decision-making and improved safety outcomes. With experience in both school design and crisis response, KSL ensures your maps and procedures are not only compliant, but also practical and intuitive in real-life high-stress environments.

Pricing

- **\$885+**
(depending on the size of the campus and available floor plan information) Custom quote will be required.

Includes

- **Custom Site-Specific Evacuation Map:** Every building receives a detailed, up-to-date map showing exits, rally points, safety equipment, and floor plan-based instructions tailored to your site.
- **Quick Reference Emergency Procedures:** Attached to each map is a clear, one-page summary of emergency procedures including fire, earthquake, lockdown, lockout, injury, and evacuation protocols.
- **Compliance with California Ed Code:** Ensures alignment with CA Ed Code 32281(a) and 35294, meeting the legal requirement to display emergency instructions in every classroom.



COMPLIANT WITH
EDUCATION CODE



CUSTOM &
SITE-SPECIFIC

Comprehensive School Safety Plan (CSSP)

Knowledge Saves Lives, Inc. (KSL) develops California Education Code-compliant Comprehensive School Safety Plans tailored to the specific needs, culture, and resources of your school site and your district. With the requirements of CA Ed Code §32281 and Senate Bill 1747 as the foundation, our process ensures your CSSP addresses the full spectrum of safety—social, emotional, and physical—while meeting annual compliance deadlines.

Each CSSP is developed in collaboration with school site leadership and local emergency partners to reflect the realities of your campus environment. KSL begins by reviewing your current policies and procedures, then builds a complete, actionable plan that clearly outlines emergency roles, responses, and site-specific procedures. From lockdowns to reunification protocols, our plans help schools move from reactive to proactive safety leadership.

KSL delivers the completed CSSP with supporting resources and a one-hour training session for key staff. This training reinforces ownership and understanding across your team, empowering administrators to lead confidently through emergency response and plan implementation. With years of experience in emergency planning and school security, KSL ensures that your plan is not only compliant—but functional and effective.

Pricing

- **\$2,950-\$4,720**
per plan with lower rates for district wide projects.
Customized proposals may be necessary.

Plan Includes

- **Customized Compliance-Based Safety Plan:** Tailored to CA Education Code 32280–32289.5, and includes specific requirements from AB 452 and SB 906.
- **Policy & Procedure Review:** Our consultants audit your existing documents and safety practices to align and update as needed.
- **Defined Roles and Emergency Actions:** Clear staff responsibilities and emergency protocols across multiple scenarios.
- **Site-Specific Response Procedures:** Campus-specific strategies and resources for a variety of emergencies, from lockdowns to natural disasters.
- **Stakeholder Collaboration:** Includes input from school administration, safety teams, and first responders during development.
- **Training & Final Walkthrough:** One-hour virtual session to present the plan, walk through real-world application, and answer questions.
- **Formatted for Board Adoption:** Final document is designed for easy presentation to Site Councils, Boards, and public review.



STATE-MANDATED
COMPLIANCE



BOARD-READY
DOCUMENTATION



SITE-SPECIFIC
STRATEGIES

Professional Consulting Services

Knowledge Saves Lives, Inc. is California's leading law enforcement-based consulting and training firm, offering customized safety solutions backed by real-world experience. Since 2010, the organization has supported schools, government agencies, healthcare systems, faith-based institutions, and private businesses in building safer environments. Each project is led by subject matter experts with backgrounds in law enforcement, fire services, military operations, and emergency response—many of whom have been directly involved in high-profile critical incidents. Through a hands-on, practical approach, Knowledge Saves Lives equips organizations with the insight and tools necessary to prevent, respond to, and recover from emergencies.

With more than a decade of experience, Knowledge Saves Lives brings credibility, field-tested insight, and precision to every engagement. Consulting projects are approached with a commitment to practicality and clarity, ensuring solutions are both actionable and sustainable. The firm's advisors have held leadership roles in public safety and contributed to safety advancements at the local, regional, and state level. Their expertise includes compliance with best practices, threat mitigation, and the design of safe and secure learning and working environments.

Knowledge Saves Lives exists to help organizations prepare for the unexpected, protect their people, and strengthen emergency readiness. Consulting services are designed to empower leadership teams with high-quality, expert-driven guidance that supports effective decision-making and long-term safety planning.

Pricing

- **\$295**
Per Hour

Sample Customized Consulting Services

- Crime Prevention Through Environmental Design (CPTED)
- Public Safety Management and Recruitment Strategy
- Criminal and Civil Case Review & Expert Testimony
- Access Control and Security Consulting (e.g., fencing, surveillance, key control)
- Policy Review, Creation, and Implementation
- Security Planning and Coordination for Special Events



CUSTOMIZED
CONSULTING



EXPERT-LED
GUIDANCE



REAL-WORLD
SAFETY EXPERIENCE

Products

We offer two essential safety products to enhance emergency preparedness:
the Step 1 Device and Emergency Trauma Kits.

Step 1 Device

The Step 1 Device is a voice-guided tool that walks users through trauma care with simple, calm instructions during high-stress situations. It serves as a virtual first responder, helping users confidently perform critical steps like applying a tourniquet or packing a wound.



Emergency Trauma Kit (ETK)

The Emergency Trauma Kit is a compact, easy-to-use kit designed to treat life-threatening injuries in the critical moments before first responders arrive. It includes essential medical supplies like tourniquets, chest seals, and bleeding control tools to empower everyday people to save lives in emergencies.



Step 1 Device

Knowledge Saves Lives, Inc. is California's leading law enforcement-based consulting and training firm, offering customized safety solutions backed by real-world experience. Since 2010, the organization has supported schools, government agencies, healthcare systems, faith-based institutions, and private businesses in building safer environments. Our instructors are subject matter experts with backgrounds in law enforcement, fire services, military operations, and emergency response—many of whom have been directly involved in high-profile critical incidents. Through a hands-on, practical approach, Knowledge Saves Lives equips organizations with the insight and tools necessary to prevent, respond to, and recover from emergencies.

The Step1 Device is an affordable, easy-to-use classroom lockdown tool designed to help teachers secure doors faster and more effectively. Installed just above the door handle, it keeps the door slightly ajar while the lock remains engaged—enabling staff to instantly secure the room by sliding the device into a closed position. This low-cost, standardized solution avoids the expense of replacing entire door locking systems and supports district-wide lockdown consistency.

Pricing

- **\$13.95**
Each

How the Step 1 Device Empowers

- Lets teachers control access and secure rooms instantly
- Green/red indicators clearly show door status
- Keeps doors always locked while allowing quick closure
- Standardizes lockdown procedures across classrooms
- Works on any outward-opening classroom or office door
- Serves as a door-blocking and securing device

Product Specifications

- Three-Year Warranty: Guaranteed to stay mounted through daily use
- Easy Installation: Uses 3M® VHB tape—no screws or door damage
- Meets ADA and DSA retrofitting standards in California
- Durable Design: Solid natural rubber, designed to endure heavy use
- Silent Slam Resistance: Absorbs door impact without breaking
- Patent-Pending Pull Ring: "Effortless slide" design
- Includes Instructional Door Sticker for emergency readiness



FAST LOCKDOWN



UNIVERSAL FIT



SECURE ACCESS

Step 1 Device

Ensure Your Door is Secured and Ready
in Case of a Lockdown



- ✓ Serves as door-blocking device
- ✓ Professional installation available
- ✓ ADA and DSA compliant in California
- ✓ Standardizes classroom lockdowns
- ✓ Allows door to be locked at all times
- ✓ 3-year warranty with expert installation
- ✓ Durable—resists pulling without bending
- ✓ Includes a certified STOP THE BLEED course
- ✓ Step-by-Step Instructional Video Provided



\$13.95
PER UNIT

CALL OR EMAIL US TO
LEARN MORE

(209) 710-0271

training@knowledgesaveslives.com

Emergency Trauma Kit (ETK)

Knowledge Saves Lives, Inc. is California's leading law enforcement-based safety consulting and training firm, trusted by schools, government agencies, healthcare providers, faith-based institutions, and private businesses since 2010. Our team of seasoned instructors includes experts in law enforcement, fire services, military operations, and emergency response—many of whom have been directly involved in critical incidents across the country. Through practical, hands-on training and tailored safety solutions, we help organizations prepare for, respond to, and recover from emergencies with confidence.

One of our most innovative tools is the KSL Emergency Trauma Kit (ETK)—designed by first responders to provide life-saving equipment that anyone can use in a crisis. Each compact, vacuum-sealed kit contains military and law enforcement-grade tools to prevent blood loss and treat life-threatening injuries. Color-coded components match a Quick Start Guide for stress-free application, and each kit includes a QR code linking to certified STOP THE BLEED® training and a step-by-step instructional video.

Manufactured, assembled, and shipped in the USA, the ETK is durable, accessible, and built to last with a 3-year shelf life. The transparent, FDA-approved packaging ensures everything is visible and ready when seconds count. We are proud to be the only trauma kit on the market that includes certified training at no extra cost—empowering users with the knowledge and tools to save lives in any emergency, not just incidents of violence.

Pricing

- **\$199.00**
Each

Reasons to Keep an ETK on Hand

- **Time Saves Lives:** In a trauma situation, every second matters. Immediate intervention can stop severe bleeding, open airways, and stabilize injuries before emergency services arrive.
- **Built by Experts:** Developed by former law enforcement, emergency responders, and medical professionals, our kits include only the tools that matter—nothing extra, nothing wasted.
- **Tailored for Any Environment:** Whether you're a school administrator, safety coordinator, or a parent, our kits are compact, easy to use, and built for fast deployment in high-stress situations.
- **Meets Industry Standards:** Each kit includes components aligned with the Stop the Bleed initiative and other nationally recognized emergency response protocols.
- **Peace of Mind:** Being prepared isn't just about compliance—it's about protecting the people who matter most.



LIFE-
SAVING
SUPPLIES



COMPACT DESIGN



RAPID RESPONSE



Emergency Trauma Kit

A Lifesaving Solution for Every Workplace & Home

- ✓ Compact, vacuum-sealed, easy to carry
- ✓ Treats bleeding, wounds, and shock
- ✓ Supports Stop the Bleed standards
- ✓ Fast response when seconds matter
- ✓ Simple design, easy under stress
- ✓ Trusted by schools and businesses
- ✓ Compliance with AB 2260 and SB-868
- ✓ Includes professional-grade trauma supplies



\$199.00
PER UNIT

**CALL OR EMAIL US TO
LEARN MORE**

(209) 710-0271

training@knowledgesaveslives.com

Certifications & Recognitions

CERTIFIED

- California Small Business (SB)

RECOGNIZED BY

- The US Department of Homeland Security
Recognized Emergency Preparedness Training and Resource Provider
- California Office of Emergency Services
Awarded Multiple Grant Funded Projects
- United States Small Business Administration
Emerging Leaders in Business Program 2019
- Orange County California 2023 Grand Jury Report on School Safety
Top Resource for Campus Lockdown Training
- California Department of Industrial Relations | Cal OSHA
Provided Site-Specific Emergency Preparedness Training

SELECTED DURING NATIONAL SEARCH

- California Department of Industrial Relations
Agencies Emergency Preparedness Consultant until 2026



/knowledge-saves-lives-inc



@saveslivesinc



/saveslivesinc



KNOWLEDGE
SAVES LIVES, INC.



312 S. Roselawn Avenue
Turlock, CA 95380
(209) 710-0271

training@knowledgesaveslives.com



(209) 710-0271

www.knowledgesaveslives.com



SOLUTIONS CATALOG 2025



TRAINING RESOURCES

EMERGENCY PREPAREDNESS CONSULTING

PRODUCTS

REV.072725



(209) 710-0271

www.knowledgesaveslives.com

